

# Commercial Flexographic Printing: 2002

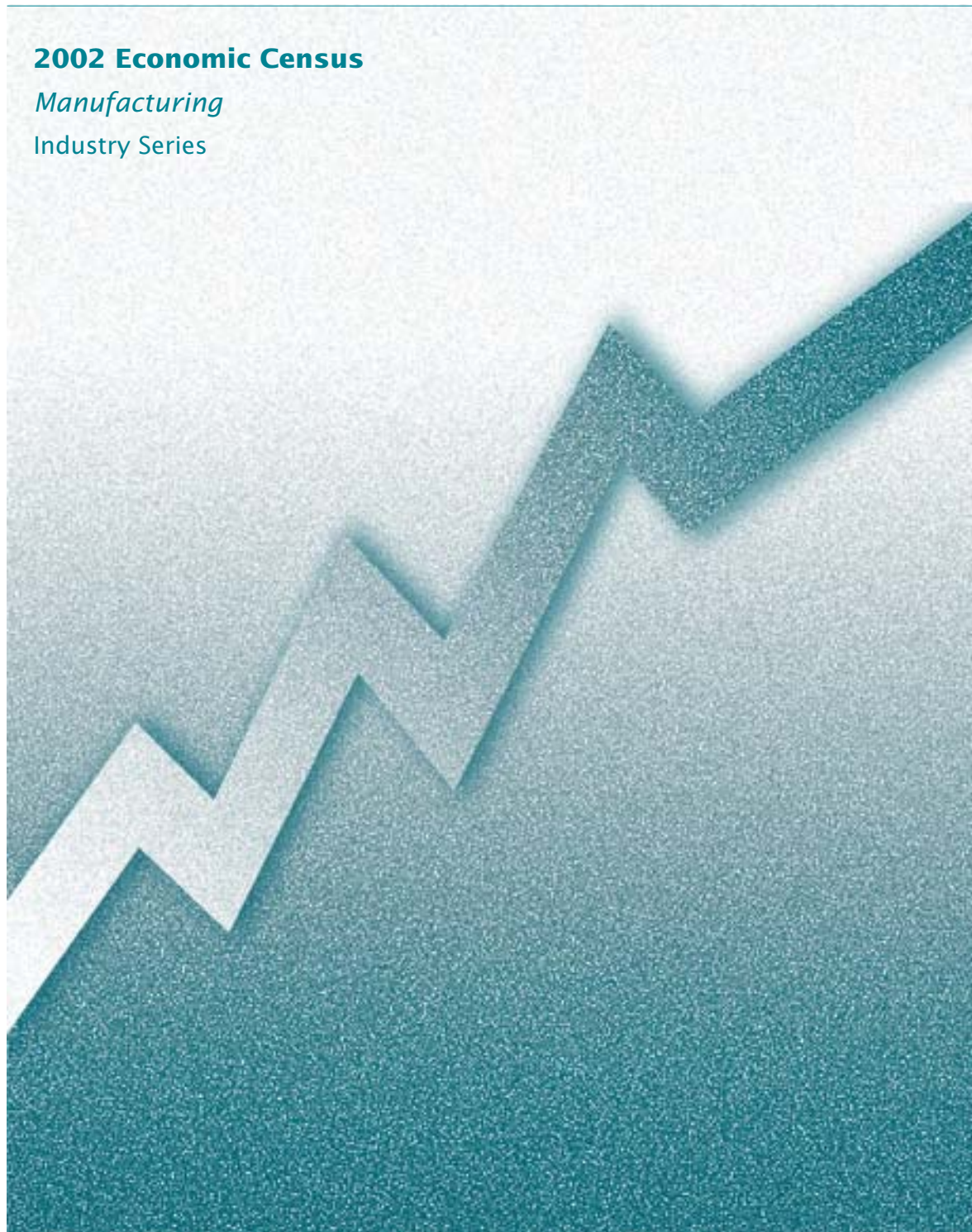
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## 2002 Economic Census

*Manufacturing*

Industry Series



USCENSUSBUREAU

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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-- Not applicable for this report.

**Table 1. Historical Statistics for the Industry: 2002 and Earlier Years**

[Data based on the 2002 Economic Census and the 2002 Annual Survey of Manufactures (ASM). For information on confidentiality protection, sampling error, nonsampling error, and explanation of terms, see note at end of table. For meaning of abbreviations and symbols, see introductory text]

| Industry and year <sup>1</sup>                    | Com-<br>panies <sup>2</sup> | All<br>estab-<br>lish-<br>ments <sup>3</sup> | All employees       |                      | Production workers  |                  |                    | Value<br>added<br>(\$1,000) | Total<br>cost of<br>materials<br>(\$1,000) | Total<br>value of<br>shipments<br>(\$1,000) | Total capital<br>expendi-<br>tures<br>(\$1,000) |          |
|---|-----------------------------|--|---------------------|----------------------|---------------------|------------------|--------------------|-----------------------------|--|---|---|----------|
|   |                             |  | Number <sup>4</sup> | Payroll<br>(\$1,000) | Number <sup>4</sup> | Hours<br>(1,000) | Wages<br>(\$1,000) |                             |  |   |   |          |
| 323112, Commercial flexographic<br>printing ..... | 2002..                      | 832  | 895                 | 30 417               | 1 170 361           | 19 979           | 39 286             | 627 733                     | 2 905 721                                  | 2 526 336                                   | 5 428 925                                       | '196 335 |
|   | 2001..                      | N  | N                   | 33 065               | 1 229 923           | 22 365           | 44 541             | 697 601                     | 2 831 376                                  | 2 615 209                                   | 5 468 070                                       | 182 231  |
|   | 2000..                      | N  | N                   | 32 416               | 1 210 212           | 21 756           | 42 607             | 671 016                     | 2 871 691                                  | 2 490 694                                   | 5 354 280                                       | 222 768  |
|   | 1999..                      | N  | N                   | 32 056               | 1 117 035           | 21 659           | 42 964             | 629 496                     | 2 860 791                                  | 2 336 013                                   | 5 185 227                                       | 234 787  |
|   | 1998..                      | N  | N                   | 30 733               | 1 061 921           | 20 991           | 42 098             | 585 613                     | 2 603 952                                  | 2 222 763                                   | 4 822 708                                       | 224 803  |
|   | 1997..                      | 864  | 909                 | 30 348               | 1 027 927           | 20 474           | 41 999             | 564 226                     | 2 521 146                                  | 2 176 378                                   | 4 675 493                                       | 204 874  |

<sup>1</sup>Statistics presented for years ending in 2 and 7 are census data. Interim census years are derived in a representative sample of manufacturing establishments canvassed in the Annual Survey of Manufactures (ASM).

<sup>2</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control.

<sup>3</sup>Includes establishments with payroll at any time during the year.

<sup>4</sup>Number of employees figures represent average number of production workers for pay period that includes the 12th of March, May, August, and November plus other employees for payroll period that includes the 12th of March.

Note: The data in this table are based on the 2002 Economic Census and the 2002 Annual Survey of Manufactures (ASM). To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain sampling errors and nonsampling errors. Data users who create their own estimates using data from American FactFinder tables should cite the Census Bureau as the source of the original data only. For explanation of terms, see Appendix A. For full technical documentation, see Appendix C.

**Table 2. Industry Statistics for Selected States: 2002**

[States that are a disclosure or with less than 100 employees are not shown. Data based on the 2002 Economic Census. For information on confidentiality protection, nonsampling error, explanation of terms, and geographical definitions, see note at end of table. For information on geographic areas followed by \*, see Appendix D. For meaning of abbreviations and symbols, see introductory text]

| Industry and geographic area             | E <sup>1</sup> | All establishments <sup>2</sup> |                           | All employees       |                   | Production workers  |               |                 | Value added (\$1,000) | Total cost of materials (\$1,000) | Total value of shipments (\$1,000) | Total capital expenditures (\$1,000) |
|--|----------------|---------------------------------|---------------------------|---------------------|-------------------|---------------------|---------------|-----------------|-----------------------|-----------------------------------|------------------------------------|--------------------------------------|
|  |                | Total                           | With 20 employees or more | Number <sup>3</sup> | Payroll (\$1,000) | Number <sup>3</sup> | Hours (1,000) | Wages (\$1,000) |                       |                                   |                                    |                                      |
| 323112, Commercial flexographic printing |                |                                 |                           |                     |                   |                     |               |                 |                       |                                   |                                    |                                      |
| United States .....                      | 1              | 895                             | 361                       | 30 417              | 1 170 361         | 19 979              | 39 286        | 627 733         | 2 905 721             | 2 526 336                         | 5 428 925                          | '196 335                             |
| Alabama .....                            | 3              | 9                               | 5                         | 251                 | 9 380             | 193                 | 400           | 6 091           | 25 303                | 25 285                            | 50 509                             | '782                                 |
| Arizona .....                            | 4              | 12                              | 4                         | 269                 | 9 067             | 199                 | 402           | 5 499           | 20 790                | 16 881                            | 37 609                             | '1 416                               |
| Arkansas .....                           | 2              | 8                               | 4                         | 569                 | 23 064            | 399                 | 818           | 14 560          | 50 496                | 35 830                            | 86 471                             | '2 791                               |
| California .....                         | 1              | 112                             | 32                        | 2 390               | 88 782            | 1 534               | 3 068         | 48 636          | 214 441               | 136 178                           | 350 553                            | '23 694                              |
| Colorado .....                           | 2              | 16                              | 3                         | 142                 | 5 835             | 97                  | 181           | 3 004           | 10 481                | 9 851                             | 20 282                             | '1 507                               |
| Connecticut .....                        | 3              | 14                              | 6                         | 352                 | 14 496            | 220                 | 459           | 6 569           | 28 479                | 23 512                            | 51 398                             | '2 647                               |
| Florida .....                            | 2              | 44                              | 12                        | 773                 | 29 635            | 529                 | 1 000         | 17 057          | 80 506                | 90 495                            | 170 719                            | '3 498                               |
| Georgia .....                            | 1              | 22                              | 10                        | 813                 | 31 391            | 638                 | 1 412         | 20 668          | 78 995                | 81 346                            | 159 534                            | '10 723                              |
| Illinois .....                           | 2              | 62                              | 22                        | 1 580               | 61 606            | 1 030               | 1 937         | 31 622          | 162 594               | 122 645                           | 284 486                            | '6 628                               |
| Indiana .....                            | —              | 24                              | 10                        | 645                 | 23 454            | 405                 | 841           | 12 110          | 76 092                | 93 201                            | 171 322                            | '4 086                               |
| Iowa .....                               | 1              | 6                               | 3                         | 135                 | 5 093             | 117                 | 237           | 4 087           | 8 914                 | 8 651                             | 17 832                             | '380                                 |
| Kansas .....                             | —              | 13                              | 10                        | 645                 | 24 788            | 421                 | 818           | 14 449          | 58 227                | 74 676                            | 134 027                            | '2 159                               |
| Kentucky .....                           | —              | 17                              | 8                         | 528                 | 17 954            | 388                 | 803           | 11 325          | 54 698                | 42 526                            | 97 413                             | '1 874                               |
| Louisiana .....                          | —              | 4                               | 3                         | 193                 | 7 358             | 143                 | 322           | 4 739           | 25 498                | 20 766                            | 46 267                             | '1 138                               |
| Maryland .....                           | —              | 6                               | 4                         | 289                 | 12 818            | 193                 | 446           | 7 128           | 33 934                | 38 736                            | 72 986                             | '601                                 |
| Michigan .....                           | —              | 29                              | 10                        | 1 095               | 48 403            | 697                 | 1 498         | 24 172          | 98 124                | 82 563                            | 180 544                            | '5 406                               |
| Minnesota .....                          | —              | 28                              | 18                        | 1 171               | 46 731            | 688                 | 1 386         | 24 491          | 105 507               | 94 174                            | 200 916                            | '6 950                               |
| Missouri .....                           | 1              | 33                              | 12                        | 898                 | 34 573            | 630                 | 1 315         | 20 015          | 82 100                | 69 044                            | 150 987                            | '9 927                               |
| New Hampshire .....                      | —              | 5                               | 4                         | 560                 | 17 383            | 330                 | 661           | 10 456          | 62 046                | 24 664                            | 85 688                             | '870                                 |
| New Jersey .....                         | 2              | 29                              | 9                         | 676                 | 26 333            | 464                 | 980           | 15 398          | 55 109                | 36 941                            | 92 394                             | '3 437                               |
| New York .....                           | 1              | 53                              | 24                        | 1 726               | 70 682            | 1 076               | 2 201         | 36 377          | 155 967               | 130 136                           | 286 635                            | '9 322                               |
| North Carolina .....                     | 2              | 37                              | 13                        | 790                 | 29 204            | 558                 | 1 174         | 17 493          | 79 224                | 87 227                            | 166 240                            | '3 105                               |
| Ohio .....                               | —              | 58                              | 29                        | 3 075               | 129 017           | 1 696               | 3 224         | 46 749          | 343 225               | 284 998                           | 628 087                            | '14 543                              |
| Oregon .....                             | 1              | 14                              | 9                         | 443                 | 18 297            | 284                 | 565           | 8 850           | 51 657                | 30 114                            | 80 786                             | '3 006                               |
| Pennsylvania .....                       | —              | 37                              | 12                        | 1 314               | 56 134            | 833                 | 1 752         | 27 413          | 131 508               | 132 790                           | 264 962                            | '6 196                               |
| South Carolina .....                     | 6              | 9                               | 3                         | 179                 | 5 640             | 142                 | 292           | 3 586           | 11 407                | 9 440                             | 20 619                             | '339                                 |
| Tennessee .....                          | —              | 23                              | 15                        | 1 674               | 60 479            | 1 106               | 2 335         | 34 762          | 131 112               | 129 879                           | 259 110                            | '8 336                               |
| Texas .....                              | 3              | 46                              | 11                        | 1 159               | 37 427            | 724                 | 1 454         | 18 278          | 100 516               | 73 565                            | 173 953                            | '14 762                              |
| Virginia .....                           | 1              | 9                               | 3                         | 228                 | 7 551             | 171                 | 384           | 4 613           | 14 347                | 18 013                            | 32 352                             | '1 057                               |
| Washington .....                         | 2              | 14                              | 4                         | 329                 | 13 230            | 199                 | 390           | 6 397           | 27 567                | 16 113                            | 43 323                             | '708                                 |
| Wisconsin .....                          | 3              | 45                              | 26                        | 3 486               | 127 602           | 2 560               | 4 284         | 80 221          | 357 721               | 328 999                           | 684 059                            | '22 876                              |

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data account for 10 percent or more of the figures shown: 1—10 to 19 percent; 2—20 to 29 percent; 3—30 to 39 percent; 4—40 to 49 percent; 5—50 to 59 percent; 6—60 to 69 percent; 7—70 to 79 percent; 8—80 to 89 percent; 9—90 percent or more.

<sup>2</sup>Includes establishments with payroll at any time during the year.

<sup>3</sup>Number of employees figures represent average number of production workers for pay period that includes the 12th of March, May, August, and November plus other employees for payroll period that includes the 12th of March.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling errors. Data users who create their own estimates using data from American FactFinder tables should cite the Census Bureau as the source of the original data only. For explanation of terms, see Appendix A. For full technical documentation, see Appendix C. For geographical definitions, see Appendix D.

# Table 3. Detailed Statistics by Industry: 2002

[Data based on the 2002 Economic Census and the 2002 Annual Survey of Manufactures (ASM). For information on confidentiality protection, sampling error, nonsampling error, and explanation of terms, see note 2 at end of table. For meaning of abbreviations and symbols, see introductory text]

| Item   | Value                |
|--|----------------------|
| <b>323112, Commercial flexographic printing</b>  |                      |
| Companies <sup>1</sup> .....   | number.. 832         |
| All establishments <sup>2</sup> .....  | number.. 895         |
| Establishments with 1 to 19 employees .....  | number.. 534         |
| Establishments with 20 to 99 employees .....   | number.. 297         |
| Establishments with 100 employees or more .....  | number.. 64          |
| All employees <sup>3</sup> .....   | number.. 30 417      |
| Total compensation .....   | \$1,000.. 1 405 958  |
| Annual payroll .....   | \$1,000.. 1 170 361  |
| Total fringe benefits .....  | \$1,000.. 235 597    |
| Production workers, average for year .....   | number.. 19 979      |
| Production workers on March 12 .....   | number.. 19 850      |
| Production workers on May 12 .....   | number.. 20 193      |
| Production workers on August 12 .....  | number.. 20 015      |
| Production workers on November 12 .....  | number.. 19 777      |
| Production worker hours .....  | \$1,000.. 39 286     |
| Production worker wages .....  | \$1,000.. 627 733    |
| Total cost of materials .....  | \$1,000.. 2 526 336  |
| Materials, parts, containers, packaging, etc., used .....                                  | \$1,000.. 2 288 666  |
| Resales .....  | \$1,000.. 158 071    |
| Purchased fuels .....  | \$1,000.. 9 168      |
| Purchased electricity .....  | \$1,000.. 47 302     |
| Contract work .....  | \$1,000.. 23 129     |
| Quantity of electricity purchased for heat and power .....                                 | 1,000 kWh.. 826 887  |
| Quantity of electricity generated less sold for heat and power .....                       | 1,000 kWh.. -        |
| Total value of shipments .....   | \$1,000.. 5 428 925  |
| Primary products value of shipments .....  | \$1,000.. 4 535 747  |
| Secondary products value of shipments .....  | \$1,000.. 661 317    |
| Total miscellaneous receipts .....   | \$1,000.. 231 861    |
| Value of resales .....   | \$1,000.. 210 714    |
| Contract receipts .....  | \$1,000.. -          |
| Other miscellaneous receipts .....   | \$1,000.. 21 147     |
| Primary products specialization ratio .....  | percent.. 87         |
| Value of primary products shipments made in all industries .....                           | \$1,000.. 5 139 189  |
| Value of primary products shipments made in this industry .....                            | \$1,000.. 4 535 747  |
| Value of primary products shipments made in other industries .....                         | \$1,000.. 603 442    |
| Coverage ratio .....   | percent.. 88         |
| Value added .....  | \$1,000.. 2 905 721  |
| Total inventories, beginning of year .....   | \$1,000.. 389 309    |
| Finished goods inventories .....   | \$1,000.. 176 892    |
| Work-in-process inventories .....  | \$1,000.. 44 320     |
| Materials and supplies inventories .....   | \$1,000.. 168 097    |
| Total inventories, end of year .....   | \$1,000.. 396 325    |
| Finished goods inventories .....   | \$1,000.. 180 747    |
| Work-in-process inventories .....  | \$1,000.. 43 597     |
| Materials and supplies inventories .....   | \$1,000.. 171 981    |
| Gross value of depreciable assets (acquisition costs) at beginning of year .....           | \$1,000.. '2 315 984 |
| Total capital expenditures (new and used) .....  | \$1,000.. '196 335   |
| Buildings and other structures (new and used) .....  | \$1,000.. '26 188    |
| Machinery and equipment (new and used) .....   | \$1,000.. '170 147   |
| Automobiles, trucks, etc., for highway use .....   | \$1,000.. '5 955     |
| Computers and peripheral data processing equipment .....                                   | \$1,000.. '17 359    |
| All other expenditures for machinery and equipment .....                                   | \$1,000.. '146 833   |
| Total retirements .....  | \$1,000.. '125 398   |
| Gross value of depreciable assets at end of year .....                                     | \$1,000.. '2 386 921 |
| Depreciation charges during year .....   | \$1,000.. '193 266   |
| Total rental payments .....  | \$1,000.. 85 335     |
| Buildings and other structures .....   | \$1,000.. 52 601     |
| Machinery and equipment .....  | \$1,000.. 32 734     |
| Total other expenses <sup>4</sup> .....  | \$1,000.. 476 832    |
| Response coverage ratio <sup>5</sup> .....   | percent.. 87         |
| Repair and maintenance services of buildings and/or machinery <sup>4</sup> .....           | \$1,000.. 51 353     |
| Communications services <sup>4</sup> .....   | \$1,000.. 19 238     |
| Legal services <sup>4</sup> .....  | \$1,000.. 6 607      |
| Accounting, auditing, and bookkeeping services <sup>4</sup> .....                          | \$1,000.. 7 598      |
| Advertising and promotional services <sup>4</sup> .....                                    | \$1,000.. 14 685     |
| Expensed computer hardware and supplies and purchased computer services <sup>4</sup> ..... | \$1,000.. 9 533      |
| Refuse removal (including hazardous waste) services <sup>4</sup> .....                     | \$1,000.. 9 351      |
| Management consulting and administrative services <sup>4</sup> .....                       | \$1,000.. 13 993     |
| Taxes and license fees <sup>4</sup> .....  | \$1,000.. 22 211     |
| All other expenses <sup>4</sup> .....  | \$1,000.. 322 264    |

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control.

<sup>2</sup>Includes establishments with payroll at any time during the year.

<sup>3</sup>Number of employees figures represent average number of production workers for pay period that includes the 12th of March, May, August, and November plus other employees for payroll period that includes the 12th of March.

<sup>4</sup>Based on Annual Survey of Manufactures (ASM) sample data.

<sup>5</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those Annual Survey of Manufactures (ASM) establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note 1: The amounts shown for other expenses reflect only those services that establishments purchase from other companies.

Note 2: The data in this table are based on the 2002 Economic Census and the 2002 Annual Survey of Manufactures (ASM). To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain sampling errors and nonsampling errors. Data users who create their own estimates using data from American FactFinder tables should cite the Census Bureau as the source of the original data only. For explanation of terms, see Appendix A. For full technical documentation, see Appendix C.

**Table 4. Industry Statistics by Employment Size: 2002**

[Data based on the 2002 Economic Census. For information on confidentiality protection, nonsampling error, and explanation of terms, see note at end of table. For meaning of abbreviations and symbols, see introductory text]

| Employment size class                     | E <sup>1</sup> | All establishments <sup>2</sup> | All employees       |                   | Production workers  |               |                 | Value added (\$1,000) | Total cost of materials (\$1,000) | Total value of shipments (\$1,000) | Total capital expenditures (\$1,000) |
|---|----------------|---------------------------------|---------------------|-------------------|---------------------|---------------|-----------------|-----------------------|-----------------------------------|------------------------------------|--------------------------------------|
|   |                |                                 | Number <sup>3</sup> | Payroll (\$1,000) | Number <sup>3</sup> | Hours (1,000) | Wages (\$1,000) |                       |                                   |                                    |                                      |
| 323112, Commercial flexographic printing  |                |                                 |                     |                   |                     |               |                 |                       |                                   |                                    |                                      |
| All establishments .....                  | 1              | 895                             | 30 417              | 1 170 361         | 19 979              | 39 286        | 627 733         | 2 905 721             | 2 526 336                         | 5 428 925                          | '196 335                             |
| Establishments with—                      |                |                                 |                     |                   |                     |               |                 |                       |                                   |                                    |                                      |
| 1 to 4 employees .....                    | 8              | 217                             | 456                 | 16 779            | 344                 | 622           | 8 788           | 37 375                | 35 132                            | 72 714                             | '3 017                               |
| 5 to 9 employees .....                    | 5              | 136                             | 923                 | 34 104            | 588                 | 1 125         | 17 317          | 76 101                | 59 900                            | 135 862                            | '6 247                               |
| 10 to 19 employees .....                  | 2              | 181                             | 2 628               | 100 051           | 1 717               | 3 222         | 53 071          | 227 249               | 178 142                           | 405 082                            | '12 119                              |
| 20 to 49 employees .....                  | 1              | 192                             | 6 097               | 234 224           | 4 080               | 8 169         | 129 560         | 573 448               | 450 247                           | 1 019 828                          | '45 516                              |
| 50 to 99 employees .....                  | 1              | 105                             | 7 565               | 290 896           | 4 940               | 10 135        | 159 796         | 748 530               | 694 094                           | 1 443 432                          | '46 443                              |
| 100 to 249 employees .....                | —              | 51                              | 7 716               | 298 516           | 5 321               | 10 563        | 167 094         | 743 531               | 743 125                           | 1 483 359                          | '46 853                              |
| 250 to 499 employees .....                | 2              | 12                              | h                   | D                 | D                   | D             | D               | D                     | D                                 | D                                  | D                                    |
| 500 to 999 employees .....                | —              | 1                               | f                   | D                 | D                   | D             | D               | D                     | D                                 | D                                  | D                                    |
| 1,000 to 2,499 employees .....            | —              | —                               | —                   | —                 | —                   | —             | —               | —                     | —                                 | —                                  | —                                    |
| 2,500 employees or more .....             | —              | —                               | —                   | —                 | —                   | —             | —               | —                     | —                                 | —                                  | —                                    |
| Administrative records <sup>4</sup> ..... | 9              | 248                             | 739                 | 28 007            | 547                 | 1 052         | 14 575          | 57 509                | 55 675                            | 113 185                            | '2 563                               |

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data account for 10 percent or more of the figures shown: 1—10 to 19 percent; 2—20 to 29 percent; 3—30 to 39 percent; 4—40 to 49 percent; 5—50 to 59 percent; 6—60 to 69 percent; 7—70 to 79 percent; 8—80 to 89 percent; 9—90 percent or more.

<sup>2</sup>Includes establishments with payroll at any time during the year.

<sup>3</sup>Number of employees figures represent average number of production workers for pay period that includes the 12th of March, May, August, and November plus other employees for payroll period that includes the 12th of March.

<sup>4</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling errors. Data users who create their own estimates using data from American FactFinder tables should cite the Census Bureau as the source of the original data only. For explanation of terms, see Appendix A. For full technical documentation, see Appendix C.

**Table 5. Industry Statistics by Primary Product Class Specialization: 2002**

[Data based on the 2002 Economic Census. For information on confidentiality protection, nonsampling error, and explanation of terms, see note at end of table. For meaning of abbreviations and symbols, see introductory text]

| Industry or product class code | Industry or primary product class                                  | All establishments <sup>1</sup> | All employees       |                   | Production workers  |               |                 | Value added (\$1,000) | Total cost of materials (\$1,000) | Total value of shipments (\$1,000) | Total capital expenditures (\$1,000) |
|--------------------------------|--|---------------------------------|---------------------|-------------------|---------------------|---------------|-----------------|-----------------------|-----------------------------------|------------------------------------|--------------------------------------|
|                                |  |                                 | Number <sup>2</sup> | Payroll (\$1,000) | Number <sup>2</sup> | Hours (1,000) | Wages (\$1,000) |                       |                                   |                                    |                                      |
| 323112                         | Commercial flexographic printing . . . . .                         | 895                             | 30 417              | 1 170 361         | 19 979              | 39 286        | 627 733         | 2 905 721             | 2 526 336                         | 5 428 925                          | '196 335                             |
| 3231121                        | Label and wrapper printing (flexographic) . . . . .                | 446                             | 23 792              | 932 754           | 15 221              | 30 475        | 486 997         | 2 337 202             | 2 077 668                         | 4 408 872                          | '167 442                             |
| 3231123                        | Other commercial and general job printing (flexographic) . . . . . | 53                              | 3 326               | 111 924           | 2 393               | 4 072         | 71 684          | 309 370               | 208 275                           | 520 552                            | '16 876                              |

<sup>1</sup>Includes establishments with payroll at any time during the year.

<sup>2</sup>Number of employees figures represent average number of production workers for pay period that includes the 12th of March, May, August, and November plus other employees for payroll period that includes the 12th of March.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling errors. Data users who create their own estimates using data from American FactFinder tables should cite the Census Bureau as the source of the original data only. For explanation of terms, see Appendix A. For full technical documentation, see Appendix C.

**Table 6a. Products Statistics: 2002 and 1997**

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. Data based on the 2002 Economic Census. For information on confidentiality protection, nonsampling error, and explanation of terms, see note 2 at end of table. For meaning of abbreviations and symbols, see introductory text]

| Product code | Product   | Number of companies with shipments of \$100,000 or more | Quantity of production for all purposes | Product shipments |                        |
|--------------|---|---|---|-------------------|------------------------|
|              |   |   |   | Quantity          | Value (\$1,000)        |
| 323112       | Commercial flexographic printing .....  | 2002.. N<br>1997.. N                                    | X<br>X                                  | X<br>X            | 5 139 189<br>4 359 286 |
| 3231121      | Label and wrapper printing (flexographic) .....   | 2002.. N<br>1997.. N                                    | X<br>X                                  | X<br>X            | 4 070 037<br>3 532 321 |
| 32311211     | Label printing (flexographic), custom and stock labels, including bordered, made of paper, flat (except pressure-sensitive) .....               | 2002.. N<br>1997.. N                                    | X<br>X                                  | X<br>X            | 74 331<br>105 399      |
| 323112111    | Label printing (flexographic), custom and stock labels, including bordered, made of paper, flat (except pressure-sensitive) .....               | 2002.. 29<br>1997.. 44                                  | X<br>X                                  | X<br>X            | 74 331<br>105 399      |
| 32311212     | Label printing (flexographic), custom and stock labels, including bordered, made of paper, rolls (except pressure-sensitive) .....              | 2002.. N<br>1997.. N                                    | X<br>X                                  | X<br>X            | 210 256<br>213 234     |
| 323112126    | Label printing (flexographic), custom and stock labels, including bordered, made of paper, rolls (except pressure-sensitive) .....              | 2002.. 61<br>1997.. 73                                  | X<br>X                                  | X<br>X            | 210 256<br>213 234     |
| 32311213     | Label printing (flexographic), custom and stock labels, including bordered, made of paper, pressure-sensitive, flat .....                       | 2002.. N<br>1997.. N                                    | X<br>X                                  | X<br>X            | 369 493<br>361 824     |
| 3231121321   | Label printing (flexographic), custom and stock labels, including bordered, made of paper, pressure-sensitive, flat .....                       | 2002.. 86<br>1997.. 92                                  | X<br>X                                  | X<br>X            | 369 493<br>361 824     |
| 32311214     | Label printing (flexographic), custom and stock labels, including bordered, made of paper, pressure-sensitive, rolls .....                      | 2002.. N<br>1997.. N                                    | X<br>X                                  | X<br>X            | 1 851 173<br>1 486 877 |
| 3231121426   | Label printing (flexographic), custom and stock labels, including bordered, made of paper, pressure-sensitive, rolls .....                      | 2002.. 269<br>1997.. 321                                | X<br>X                                  | X<br>X            | 1 851 173<br>1 486 877 |
| 32311215     | Label printing (flexographic), custom and stock labels, including bordered, made of materials other than paper (including cloth) .....          | 2002.. N<br>1997.. N                                    | X<br>X                                  | X<br>X            | 240 510<br>232 503     |
| 3231121531   | Label printing (flexographic), custom and stock labels, including bordered, made of materials other than paper (including cloth) .....          | 2002.. 56<br>1997.. 62                                  | X<br>X                                  | X<br>X            | 240 510<br>232 503     |
| 32311216     | Printed rolls and sheets for packaging purposes (printing only) (flexographic), made of paper (single-web) .....                                | 2002.. N<br>1997.. N                                    | X<br>X                                  | X<br>X            | 268 400<br>224 410     |
| 3231121636   | Printed rolls and sheets for packaging purposes (printing only) (flexographic), made of paper (single-web) .....                                | 2002.. 23<br>1997.. 30                                  | X<br>X                                  | X<br>X            | 268 400<br>224 410     |
| 32311217     | Printed rolls and sheets for packaging purposes (printing only) (flexographic), made of polyethylene (single-web) .....                         | 2002.. N<br>1997.. N                                    | X<br>X                                  | X<br>X            | 197 990<br>170 826     |
| 3231121741   | Printed rolls and sheets for packaging purposes (printing only) (flexographic), made of polyethylene (single-web) .....                         | 2002.. 24<br>1997.. 29                                  | X<br>X                                  | X<br>X            | 197 990<br>170 826     |
| 32311218     | Other printed rolls and sheets for packaging purposes (printing only) (flexographic), including multiweb structures .....                       | 2002.. N<br>1997.. N                                    | X<br>X                                  | X<br>X            | 207 291<br>120 568     |
| 3231121846   | Other printed rolls and sheets for packaging purposes (printing only) (flexographic), including multiweb structures .....                       | 2002.. 20<br>1997.. 22                                  | X<br>X                                  | X<br>X            | 207 291<br>120 568     |
| 3231121Y     | Label and wrapper printing (flexographic), nsk .....  | 2002.. N<br>1997.. N                                    | X<br>X                                  | X<br>X            | 650 593<br>616 680     |
| 3231121YVV   | Label and wrapper printing (flexographic), nsk .....  | 2002.. N<br>1997.. N                                    | X<br>X                                  | X<br>X            | 650 593<br>616 680     |
| 3231123      | Other commercial and general job printing (flexographic) .....  | 2002.. N<br>1997.. N                                    | X<br>X                                  | X<br>X            | 602 755<br>725 630     |
| 32311233     | Other commercial and general job printing (flexographic) .....  | 2002.. N<br>1997.. N                                    | X<br>X                                  | X<br>X            | 543 644<br>N           |
| 3231123321   | Financial and legal printing (flexographic), including annual corporate reports, bank printing, etc. ....                                       | 2002.. 10<br>1997.. N                                   | X<br>X                                  | X<br>X            | 45 142<br>N            |
| 3231123326   | Advertising printing (flexographic), including direct mail, display, magazine and preprinted newspaper inserts, brochures, pamphlets, etc. .... | 2002.. 15<br>1997.. N                                   | X<br>X                                  | X<br>X            | 66 936<br>N            |
| 3231123392   | All other commercial and general job printing (flexographic), including customized stationary .....   | 2002.. 54<br>1997.. N                                   | X<br>X                                  | X<br>X            | 431 566<br>N           |
| 3231123Y     | Other commercial and general job printing (flexographic), nsk .....   | 2002.. N<br>1997.. N                                    | X<br>X                                  | X<br>X            | 59 111<br>265 818      |
| 3231123YVV   | Other commercial and general job printing (flexographic), nsk .....   | 2002.. N<br>1997.. N                                    | X<br>X                                  | X<br>X            | 59 111<br>265 818      |
| 323112W      | Commercial flexographic printing, nsk, total .....  | 2002.. N<br>1997.. N                                    | X<br>X                                  | X<br>X            | 466 397<br>101 335     |
| 323112WY     | Commercial flexographic printing, nsk, total .....  | 2002.. N<br>1997.. N                                    | X<br>X                                  | X<br>X            | 466 397<br>101 335     |
| 323112WYWW   | Commercial flexographic printing, nsk, for nonadministrative-record establishments .....  | 2002.. N<br>1997.. N                                    | X<br>X                                  | X<br>X            | 356 621<br>72 235      |
| 323112WYWY   | Commercial flexographic printing, nsk, for administrative-record establishments .....   | 2002.. N<br>1997.. N                                    | X<br>X                                  | X<br>X            | 109 776<br>29 100      |

See footnotes at end of table.



Table 6a. **Products Statistics: 2002 and 1997—Con.**

Note 1: For some establishments, data have been estimated from central unit values that are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: p-10 to 19 percent estimated; q-20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

Note 2: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling errors. Data users who create their own estimates using data from American FactFinder tables should cite the Census Bureau as the source of the original data only. For explanation of terms, see Appendix A. For full technical documentation, see Appendix C.

**Table 6b. Product Class Shipments for Selected States: 2002 and 1997**

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 2002. Data based on the 2002 Economic Census. For information on confidentiality protection, nonsampling error, explanation of terms, and geographic definitions, see note at end of table. For information on geographic areas followed by \*, see Appendix D. For meaning of abbreviations and symbols, see introductory text]

| NAICS product class code | Product class and geographic area                        | Value of product shipments (\$1,000) |
|--------------------------|--|--------------------------------------|
| 3231121                  | Label and wrapper printing (flexographic)                |                                      |
|                          | United States .....                                      | 4 070 037                            |
|                          | 1997 ..  | 3 532 321                            |
|                          | Alabama .....  | 28 464                               |
|                          | 1997 ..  | 41 908                               |
|                          | Arizona .....  | 13 905                               |
|                          | 1997 ..  | 16 660                               |
|                          | Arkansas .....   | 37 316                               |
|                          | 1997 ..  | 13 404                               |
|                          | California .....   | 289 979                              |
|                          | 1997 ..  | 253 511                              |
|                          | Colorado .....   | 27 035                               |
|                          | 1997 ..  | 32 602                               |
|                          | Connecticut .....  | 46 232                               |
|                          | 1997 ..  | 34 834                               |
|                          | Florida .....  | 133 517                              |
|                          | 1997 ..  | 132 583                              |
|                          | Georgia .....  | 118 078                              |
|                          | 1997 ..  | 135 949                              |
|                          | Illinois .....   | 211 513                              |
|                          | 1997 ..  | 241 312                              |
|                          | Indiana .....  | 181 956                              |
|                          | 1997 ..  | 169 845                              |
|                          | Iowa .....   | 18 284                               |
|                          | 1997 ..  | 16 843                               |
|                          | Kansas .....   | 102 858                              |
|                          | 1997 ..  | 123 702                              |
|                          | Kentucky .....   | 78 162                               |
|                          | 1997 ..  | 49 924                               |
|                          | Louisiana .....  | 44 969                               |
|                          | 1997 ..  | 43 056                               |
|                          | Maryland .....   | 38 406                               |
|                          | 1997 ..  | 19 548                               |
|                          | Massachusetts .....                                      | 56 687                               |
|                          | 1997 ..  | 56 253                               |
|                          | Michigan .....   | 117 243                              |
|                          | 1997 ..  | 114 691                              |
|                          | Minnesota .....  | 181 237                              |
|                          | 1997 ..  | 161 965                              |
|                          | Missouri .....   | 116 050                              |
|                          | 1997 ..  | 104 893                              |
|                          | New Hampshire .....                                      | 39 985                               |
|                          | 1997 ..  | 55 925                               |
|                          | New Jersey .....   | 84 044                               |
|                          | 1997 ..  | 125 041                              |
|                          | New York .....   | 174 407                              |
|                          | 1997 ..  | 170 892                              |
|                          | North Carolina .....                                     | 136 840                              |
|                          | 1997 ..  | 136 523                              |
|                          | Ohio .....   | 408 476                              |
|                          | 1997 ..  | 337 868                              |
|                          | Oregon .....   | 67 619                               |
|                          | 1997 ..  | 62 448                               |
|                          | Pennsylvania .....                                       | 219 015                              |
|                          | 1997 ..  | 174 427                              |
|                          | South Carolina .....                                     | 11 000                               |
|                          | 1997 ..  | 7 543                                |
|                          | Tennessee .....  | 239 475                              |
|                          | 1997 ..  | 127 804                              |
|                          | Texas .....  | 137 986                              |
|                          | 1997 ..  | 108 293                              |
|                          | Utah .....   | 36 624                               |
|                          | 1997 ..  | 19 637                               |
|                          | Virginia .....   | 30 270                               |
|                          | 1997 ..  | 33 858                               |
|                          | Washington .....   | 27 596                               |
|                          | 1997 ..  | 26 343                               |
|                          | Wisconsin .....  | 417 714                              |
|                          | 1997 ..  | 232 447                              |
| 3231123                  | Other commercial and general job printing (flexographic) |                                      |
|                          | United States .....                                      | 602 755                              |
|                          | 1997 ..  | 725 630                              |
|                          | California .....   | 35 614                               |
|                          | 1997 ..  | 110 074                              |
|                          | Illinois .....   | 25 329                               |
|                          | 1997 ..  | 81 568                               |
|                          | Minnesota .....  | 11 144                               |
|                          | 1997 ..  | N                                    |
|                          | New Jersey .....   | 4 770                                |
|                          | 1997 ..  | 7 120                                |
|                          | New York .....   | 25 565                               |
|                          | 1997 ..  | 5 627                                |
|                          | Ohio .....   | 32 702                               |
|                          | 1997 ..  | 17 840                               |
|                          | Pennsylvania .....                                       | 30 770                               |
|                          | 1997 ..  | 38 568                               |
|                          | Wisconsin .....  | 174 241                              |
|                          | 1997 ..  | N                                    |

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling errors. Data users who create their own estimates using data from American FactFinder tables should cite the Census Bureau as the source of the original data only. For explanation of terms, see Appendix A. For full technical documentation, see Appendix C. For geographical definitions, see Appendix D.

**Table 7. Materials Consumed by Kind: 2002 and 1997**

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. Data based on the 2002 Economic Census. For information on confidentiality protection, nonsampling error, and explanation of terms, see note 2 at end of table. For meaning of abbreviations and symbols, see introductory text]

| Material code | Material consumed   | Quantity | Delivered cost (\$1,000) |
|---------------|---|----------|--------------------------|
| 323112        | Commercial flexographic printing  |          |                          |
| 00900001      | Total materials .....2002..   | X        | 2 288 666                |
|               | .....1997..   | X        | 1 940 278                |
| 32212009      | Uncoated paper, sheets .....2002..  | X        | 4 368                    |
|               | .....1997..   | X        | 14 175                   |
| 32212011      | Uncoated paper, rolls .....2002..   | X        | 187 275                  |
|               | .....1997..   | X        | 97 609                   |
| 32200011      | Coated paper, sheets .....2002..  | X        | 31 502                   |
|               | .....1997..   | X        | 11 700                   |
| 32200013      | Coated paper, rolls .....2002..   | X        | 151 138                  |
|               | .....1997..   | X        | 164 891                  |
| 32222200      | Pressure-sensitive base stock, self-adhesive (paper, film, foil, etc.).....2002.. | X        | 703 787                  |
|               | .....1997..   | X        | 624 832                  |
| 32591002      | Printing inks .....2002..   | X        | 118 222                  |
|               | .....1997..   | X        | N                        |
| 32599203      | Light sensitive films and papers .....2002..                                      | X        | 7 771                    |
|               | .....1997..   | X        | 6 398                    |
| 32599201      | Unexposed photosensitive printing plates.....2002..                               | X        | 9 202                    |
|               | .....1997..   | X        | 7 415                    |
| 32312201      | Printing plates, prepared for printing .....2002..                                | X        | 31 214                   |
|               | .....1997..   | X        | 31 634                   |
| 32221001      | Paperboard containers, boxes, and corrugated paperboard .....2002..               | X        | 63 107                   |
|               | .....1997..   | X        | 19 257                   |
| 32223200      | Envelopes, purchased .....2002..  | X        | 457                      |
|               | .....1997..   | X        | 2 254                    |
| 00970099      | All other materials and components, parts, containers, and supplies.....2002..    | X        | 403 590                  |
|               | .....1997..   | X        | 508 199                  |
| 00971000      | Materials, ingredients, containers, and supplies, nsk .....2002..                 | X        | 577 033                  |
|               | .....1997..   | X        | 451 914                  |

Note 1: For some establishments, data have been estimated from central unit values that are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: p-10 to 19 percent estimated; q-20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

Note 2: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling errors. Data users who create their own estimates using data from American FactFinder tables should cite the Census Bureau as the source of the original data only. For explanation of terms, see Appendix A. For full technical documentation, see Appendix C.